



Mangalmai Institute of Management Technology
Greater Noida (U.P.)



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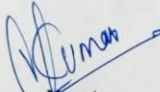
Date: 20th April, 2023

NOTICE

It is hereby informed to all the students of BBA that the Institution's Innovation Council (IIC) of MIMT is organizing "Expert Talk" on account of **World Creativity & Innovation Day 2023** on **21st April, 2023** from **12:30 onwards**. The students must report in to the session timely and be in proper college uniform.

Resource Person: Dr. Ritesh Saxena, IIC Member & Faculty, MIMT

Venue: MIMT Classroom


Co-ordinator
IIC, MIMT


Convener
IIC, MIMT

CC to:
Director IQAC, MIMT
Associate Dean
HODs/Co-ordinators
Faculty Members
Notice Board
Office File



Report	
Name of Activity	Expert talk on World Creativity and Innovation Day
Date	April 21, 2023
Venue	MIMT campus, Greater Noida
Organized by	Institution's Innovation Council, MIMT
Convener	Dr. Meenakshi Sharma
Participants	BBA students
No. of Participants	50
Co-ordinator	Mr. Vibhanshu
Resource Person	Dr. Ritesh Saxena
Objectives	To create awareness among students on the role of creativity and innovation in all aspects of human as well as Business development
Content	<p>Institution's Innovation Council of MIMT has organized an Expert talk on account of world creativity & innovation day 2023 for the management students on April 21, 2023. The purpose of the talk was to raise awareness on the role of creativity and innovation in all aspects of human as well as business development.</p> <p>The students were given a brief introduction about the origin of the day and why it is celebrated by the resource person. The resource person for the said talk session was Dr. Ritesh Saxena (Faculty, MIMT) who have raised the concern about the need of creativity in all aspects of life and particularly in the varied fields of business. He also highlighted the distinction between creativity and innovation through giving suitable examples available in market. A small discussion among the students was also organized in order to discuss the ways of 'How to step out and innovate'. Students showed good enthusiasm and came up with many valid points worth action.</p> <p>In the end, the resource person motivated the students with by guiding them for generating innovative ideas for developing any business plan or business model.</p>
Outcomes	The session motivated and inspired students to employ creativity to develop fresh ideas, bring positive transformation, and perform problem-solving.



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GLIMPSES OF THE EVENT

21st April 2023

EXPERT TALK
on
World Creativity and Innovation Day

Theme : Step Out & Innovate

Creative for the expert talk session on World Creativity & Innovation Day 2023

GPS Map Camera

Greater Noida, Uttar Pradesh, India
MAIN CAMPUS, BIRLA INSTITUTE OF MANAGEMENT
TECHNOLOGY, Knowledge Park II, Greater Noida, Uttar Pradesh
201310, India
Lat 28.458858°
Long 77.494363°
21/04/23 02:40 PM GMT +05:30



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ATTENDANCE SHEET OF STUDENTS PARTICIPATED IN EXPERT TALK SESSION

S.NO.	NAME OF STUDENT	SIGNATURE
1	Sagan Tiwari	
2	Smit Singh	
3	Sudhir Kumar Mahato	
4	Shivam Pandey	
5	Pallavi Mishra	
6	Pallavi Princy	
7	Khan Mahak Bano	
8	Nishu Shekavastava	
9	Raj Singh	
10	Dimpal	
11	Muskan Garg	
12	Md. Imran Raza	
13	Sneha Gupta	
14	Dilshad	
15	Preeti	
16	Pritya Bisht	
17	Raja Babu	
18	Pranav vidyarthi	
19	Lakshay Gang	
20	Narshit Negi	
21	Kanishka Rauthan	
22	mohammad nematullah	
23	Vimal Pandey	
24	Lakshya verma	



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25	Neesaj Kasana	
26	Ravish Ranjan	
27	Krishna Varshney	
28	Himanshu Singh.	Himanshu Singh.
29	Kashish Chauhan	Kashish.
30	Neha Bhadkara	Neha.
31	Rohit kumar S/o Ambica Pd	Rohit kumar
32	Sehram K/Barnwal	Sehram Kr.
33	Komal kumari	
34	Raj Sharma	
35	Kunal Kumar	
36	Ravi Kumar	
37	Tanishq Shaw	
38	Sanjiban DebBarma	Sanjiban
39	Taufeeq Alam	
40	Kumari Mansi	
41	Mukul	
42	Jasika Sharma	
43	Himani Sharma	
44	Mohit Pragaspati	
45	Hareh Shrivastava	
46	Dhiraj Tripathi	Dhiraj
47	Pragati Manuja	Pragati Manuja
48	Nikita	
49	Manas Singh	
50	Manita Kumari	Manita