



Mangalmay Institute of Management Technology
Greater Noida (U.P.)



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NOTICE

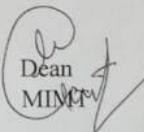
Date: 17.01.25

ECO Club Of MIMT, in association with **Namami Gange, National Mission for Clean Ganga, Ministry of Jal Shakti, Government of India (GOI)**, is organizing an **ECO-Friendly Run** as part of the **Save Wetlands Campaign** as per the below details:

Date: January 20, 2025
Subject: ECO-Friendly Run on Save Wetlands Campaign
Time: 11:00 AM to 12:30 PM
Venue: Knowledge Park II, Greater Noida.

Note: Interested students are requested to join the activity.


Eco Club
MIMT


Dean
MIMT

CC:

Principal, MIMT

IQAC, MIMT

HOD/Coordinators

Faculty Members

Notice Board.



Mangalmai Institute of Management Technology
Greater Noida (U.P.)



22 नमामि गंगे

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INSTITUTE OF MANAGEMENT TECHNOLOGY

INSTITUTION'S INNOVATION COUNCIL
University of Education, India

NAAC ACCREDITED 2023

**ECO Club, MIMT in association with Namami Gange,
National Mission for Clean Ganga, Ministry of Jal Shakti, GOI
Organizes
ECO Friendly Run
on
Save Wetlands Campaign**

Activity Coordinator: Ms. Sonam Srivastava & Ms. Shakuntala Garg

~Date~ 20th January, 2025	~ Venue~ Knowledge Park II, Gr. Noida	~Timing~ 11:00 AM to 12:30 PM
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Toll Free : 1800 103 3797 | www.mangalmai.net.in
Plot No. 8 & 9, Knowledge Park-II, Greater Noida, Delhi-NCR, India

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Prof. Manish R. Joshi
Secretary



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(Ministry of Education, Govt. of India)

D.O.No. 2-53/2024(CPP-II)(C.154948)

23 पाँच, 1946/ 13th January, 2025

Subject: Save Wetlands Campaign-2025-reg.

आदरणीय महोदया/महोदय,

This is to inform you that the Wetlands Division of the Ministry of Environment, Forest and Climate Change is implementing the 'Save Wetlands Campaign', which aims to create mass awareness about the importance of wetlands conservation and management while actively involving local communities and youth. Under this campaign, a target of sensitizing one million citizens on wetlands conservation and management has been set for the World Wetlands Day, 2025.

In this regard, all Higher Education Institutions (HEIs) are requested to conduct the activities outlined below:

1. Take the Wetland-Mitra-Pledge in a large gathering and share the report with 4 pics, a 2-minute video (Landscape mode) and the number of students who participated may be sent in Whatsapp **9654587209** before **20th January 2025 (Monday)**.
2. Organize a rally, street play, in public places, visit the nearest wetlands for a cleanliness drive, plantation drive and share the videos and pics on whatsapp **9654587209**.
3. The knowledge products on wetlands conservation are available at <https://drive.google.com/drive/folders/1-Uc8sZtOOqRCvExRhGf7EfejwoXaLiuk?usp=sharing>

Further, HEIs are requested to disseminate the information to students and faculty for wider participation in the fight against climate change.

सादर,

भवदीय,

(मनिष जोशी)

सेवा में,

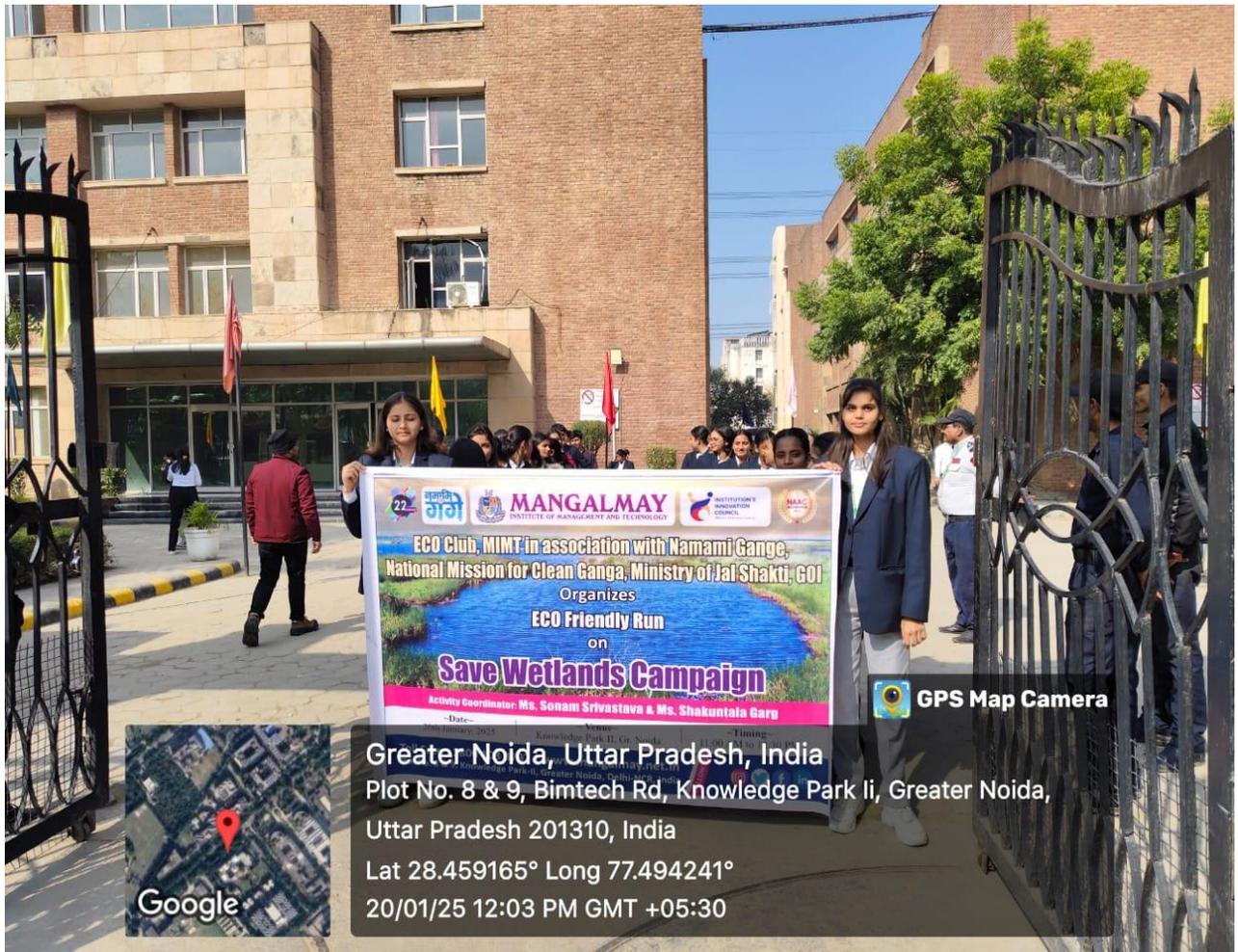
सभी विश्वविद्यालयों के कुलपति।
सभी महाविद्यालयों के प्राचार्य।



Report	
Name of Activity	ECO Friendly Run – Save Wetlands Campaign
Date	20th January 2025
Venue	Knowledge Park II, Greater Noida
Organized by	ECO Club, MIMT in association with NamamiGange, National Mission for Clean Ganga, Ministry of Jal Shakti, GOI
No. of Participants	55, Students of MIMT (UG)
Activity Coordinators:	Ms. Sonam Srivastava & Ms. Shakuntla Garg.
Timing	11:00 AM to 12:30 PM
Objectives	The initiative raised awareness about wetland conservation and emphasized the importance of protecting water bodies for ecological balance and biodiversity. It encouraged environmental responsibility and community participation through active student engagement. By combining conservation efforts with an eco-friendly run, the program promoted sustainable habits and highlighted the health benefits of eco-conscious activities. Overall, it inspired long-term commitment to water conservation and pollution reduction.
Content	<p>The ECO Club of MIMT in collaboration with NamamiGange and the National Mission for Clean Ganga (NMCG) under the Ministry of Jal Shakti, Government of India, successfully organized an ECO Friendly Run as part of the Save Wetlands Campaign. The event was held at Knowledge Park II, Greater Noida, and aimed to spread awareness about the crucial role of wetlands in biodiversity conservation, water management, and ecological balance.</p> <p>The event witnessed enthusiastic participation from 55 students of MIMT, who took an active role in advocating for wetland protection. Dressed in formal attire and carrying placards and banners, the participants ran a designated route within Knowledge Park II, raising their voices for environmental conservation. Their banners carried impactful messages, including:</p> <p>"Protect Wetlands, Save Water"</p> <p>"Keep Our Rivers Clean"</p> <p>"Act Now for a Sustainable Future"</p> <p>The objective of this event was to educate the public on the significance of wetland ecosystems, the threats they face, and how</p>



	<p>collective efforts can contribute to their preservation. Before the run, participants attended an informative session conducted by Ms. Sonam Srivastava and Ms. Shakuntla Garg, experienced professionals in environmental conservation and sustainability. The session covered key topics such as:</p> <ul style="list-style-type: none">• The Importance of Wetlands – How they act as natural water filters, flood regulators, and biodiversity hubs.• Threats to Wetlands – Pollution, encroachment, deforestation, and climate change impacts.• Conservation Strategies – Individual and community-based actions to preserve and restore wetland areas. <p>The ECO Friendly Run - Save Wetlands Campaign was a resounding success, inspiring young minds to become advocates for environmental conservation. The event reinforced MIMT commitment to sustainability and emphasized the importance of protecting natural resources for future generations. Students actively participated in the discussion, sharing their perspectives and understanding the need for immediate action in protecting these fragile ecosystems.</p>
Outcome of the Activity	<ul style="list-style-type: none">• Increased Awareness: Participants gained valuable insights into the role of wetlands and the impact of human activities on these ecosystems.• Encouraged Proactive Action: Many students committed to spreading awareness and taking steps to protect local water bodies.• Strengthened Community Engagement: The event fostered teamwork and a shared sense of responsibility among students and faculty members.• Promoted Sustainable Practices: Participants pledged to reduce pollution and conserve water in their daily lives.



Students holding a banner and leading the ECO Friendly Run at Knowledge Park II, Greater Noida, in collaboration with NamamiGange and the National Mission for Clean Ganga.



Participants of MIMT actively participating in the ECO Friendly Run – Save Wetlands Campaign, spreading awareness on the importance of wetland conservation.



Participants of the ECO Friendly Run marching with enthusiasm, advocating for wetland conservation and sustainable environmental practices.



Participants actively spreading awareness about wetland conservation, engaging the community with impactful messages on environmental sustainability



Mangalmay Institute of Management Technology
Greater Noida (U.P.)



List of Participants:

Mangalmay Institute of Management Technology, Greater Noida
Attendance Sheet

Sr. No	Student Name	Signature
1.	Saloni Keshri	Saloni Keshri
2.	Priya Girdi	Priya
3.	Nishita Chaudhary	Nishita
4.	Ritika Nagari	Ritika
5.	Priyanshi Bhadana	Priyanshi
6.	Kanshika	Kanshika
7.	Simmi Jagna	Simmi
8.	Mamta Kumari 3 rd year BBA	Mamta
9.	Ritika Tigar	Ritika
10.	Kajal Takwar	Kajal
11.	Gauri Chaudhary	Gauri
12.	Khushi Bhoj	Khushi
13.	Ishika Bhatti	Ishika
14.	Disha Chaudhary	Disha
15.	Nisha	Nisha
16.	Kanshika Bhadana	Kanshika
17.	Indu	Indu
18.	Rakha Singh	Rakha
19.	Vanshika Singh	Vanshika
20.	Sidharth Gauram	Sidharth
21.	Shrishti	Shrishti
22.	Vanshika Swami	Vanshika
23.	Sheetal Singh	Sheetal
24.	Sneha	Sneha
25.	Shreemana Sarkar	Shreemana
26.	Satyendra Jha	Satyendra