



Mangalmay Institute of Management & Technology



GREATER NOIDA

INSTITUTION'S INNOVATION COUNCIL (IIC)

**Innovation & Entrepreneurship Outreach Program in School
at Sri Sant Vinowa Inter College, Gautam Budh Nagar,
Greater Noida**

**in association with
Student Welfare, MIMT & Sri Sant Vinowa Inter College, Greater Noida**

 **11:00 am onwards** |  **08 December 2022**

Plot No. 8 & 9 Knowledge Park-II, Greater Noida



REPORT

Date	8, December, 2022
Theme of Program	Innovation & Entrepreneurship Outreach Program in School
Convener	Institution's Innovation Council in association with Student Welfare, MIMT and Sri SantVinowa Inter College, Greater Noida
Beneficiaries	60 Students of Sri SantVinowa Inter College, Greater Noida from XI and XII Classes of Science, Commerce and Arts Background.
Resource Person from MIMT	Dr. Gazal Singh (Management); Mr. Ravi Bhushan(Technology); Mr. Somendra Sharam(Education)
Objective of Program	Creating Awareness for Innovation and Entrepreneurship and how to developing a business.
Overview of Program	<p>MIMT organised an outreach program for school under the banner of INSTITUTION'S INNOVATION COUNCIL(IIC) and Students Welfare, MIMT. A MoU was signed between Student Welfare, MIMT and Sri SamtVinoba Inter College, G.Noida for contributing towards society through providing various resources to school students.In this series an awareness program was organised for school students to make them acquaint with Innovation and Business. This activity was an outreach program conducted for school under the banner of IIC. A team of faculties and MIMT student's coordinators visited school and interacted with school students for this outreach program.</p> <p>Dr. Gazal Singh: Talked about Creativity and Innovation and Woman Entrepreneurs.</p> <p>Mr. Ravi Bhushan: Talked about how technology goes hand in hand in developing new innovation to develop new business.</p> <p>Mr. Somendra Sharma: Talked about various successful startup and successful entrepreneurs.</p>

	<p>A general session was their how any stream knowledge is useful in creating solution to people’s problem and making it a business. The new technology and digital marketing are very useful tools to develop any business. In the end queries from school students were handled by MIMT faculties.</p>
<p>Outcome of Program</p>	<p>Students were full of enthusiasm to seriously looking on their business idea and motivated to fearlessly try to face the hurdles that can come in their path of creating some business.</p>

GLIMPSES OF IIC ACTIVITY

Figure 1 banner for the event

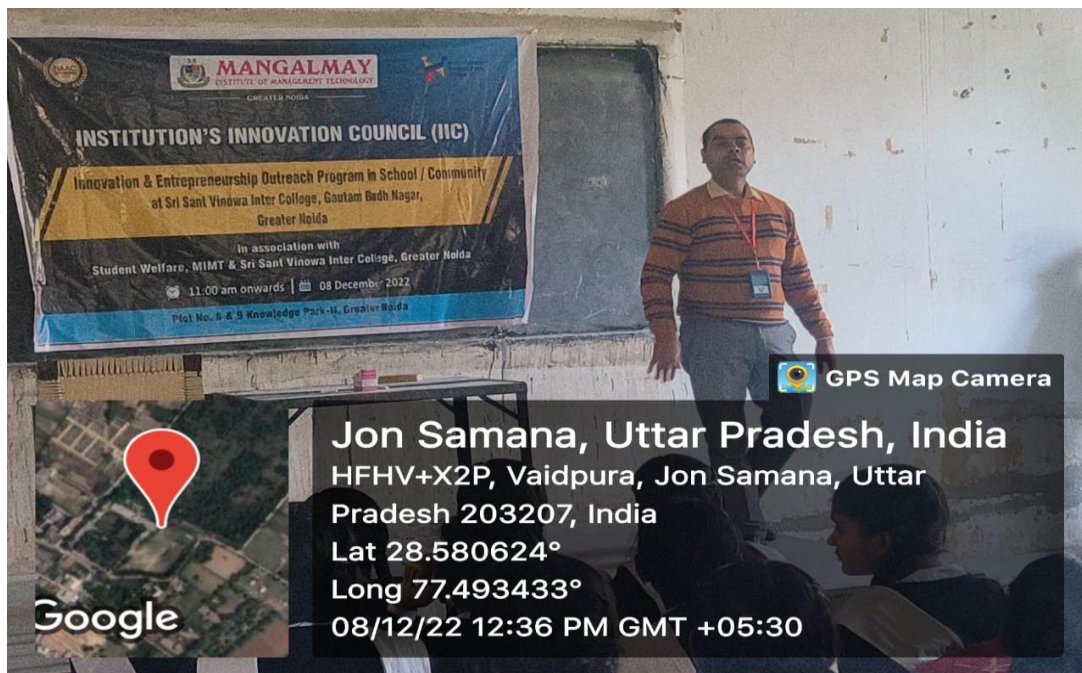


Figure 2Mr. Ravi Bhushan interacting with school students

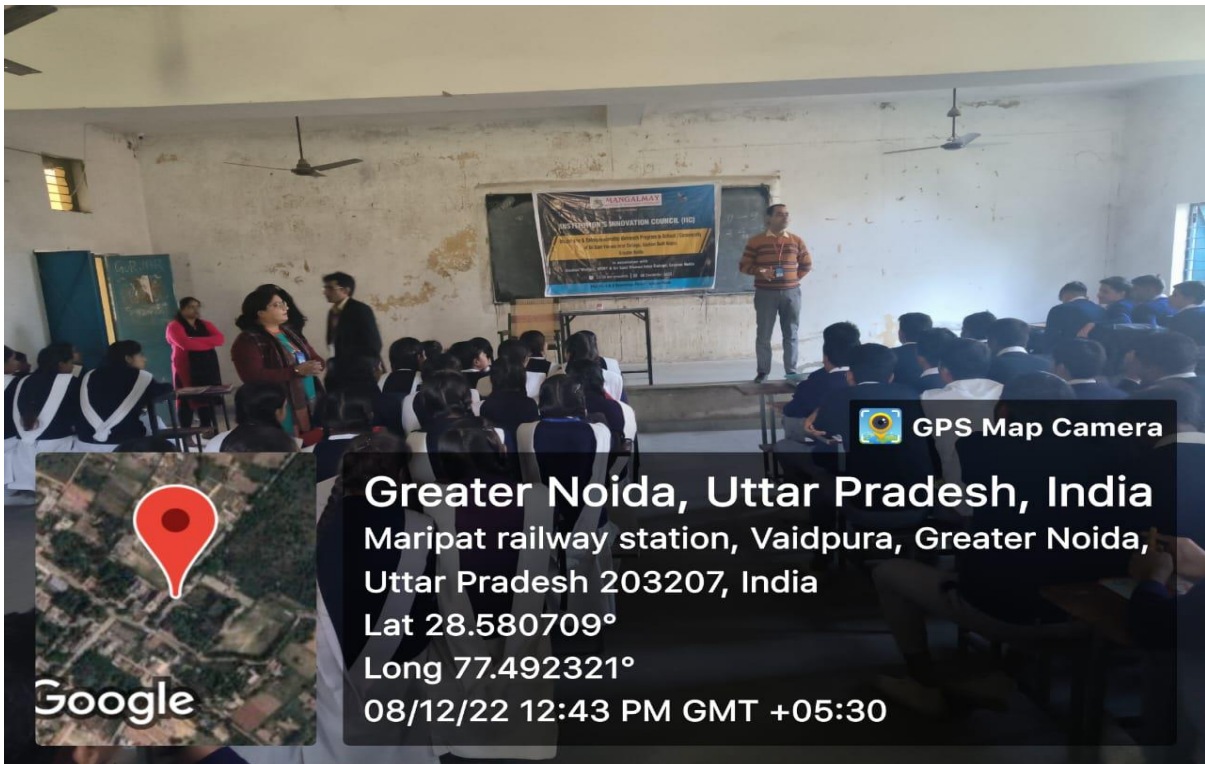


Figure 3 Faculty interacting with school students



Figure 4 Dr Gazal Singh interacting with school students



Figure 5: Mr. Somendra Sharam interacting with school students



Figure 6: School students raising their queries



Figure 7 MIMT Faculties resolving school student's queries