



Mangalmay Institute of Management & Technology
Greater Noida



MANGALMAY
INSTITUTE OF MANAGEMENT & TECHNOLOGY



THE EBSB CLUB

In Association With Cultural Club

is Organising

CINEASTA

Create your own video

Date 6th April 2023 | Time: 11:20am onwards
Venue: Classroom 102, Block-B, MIMT



REPORT	
Name of Activity	Cineasta: Create Your Own Vlog
Date	6 th , April, 2023
Venue	Classroom of Block B, MIMT
Organized by	Management Department
Participated by	362 BBA, B.COM & BCA Students
Activity Coordinator	Ms. Sonali Chauhan (Faculty, MIMT)
Objective	<ul style="list-style-type: none">• To celebrate unity in diversity of our nation.• To promote spirit of Ek Bharat Shreshtha Bharat.• To develop understanding and appreciate and establish long term engagement between States.• To share culture, tradition, Cuisines, Language and different practices between states thereby create better understanding and bonding between states.
Content	<p>Mangalmai institute of management and technology spearheading the prestigious initiative of Government of India, Ek Bharat Shreshtha Bharat. As part of the initiative, we celebrate the unity in diversity of our nation, and to maintain and strengthen the fabric of traditionally existing emotional bonds between the people of our country and promote the spirit of national integration through a deep and structured engagement on rich heritage and culture, customs and traditions, Historical Monuments, Dressing Style, paintings, handicrafts, and appreciate the diversity that is India, thus fostering a sense of common identity. EBSB Club in association with Cultural Club, Mangalmai Institute of Management and Technology Greater Noida organised an event Cineasta: Create Your Own Vlog. The students showcased the rich culture and heritage of Uttar Pradesh, Meghalaya, and Arunachal Pradesh through videos in form of vlog where students gave insights about the food, tourism, dance forms, literacy rate, GDP, etc. of respective states. Audio Visual presentation on the diversity of these states was the highlight of this activity. The activity was coordinated by Ms. Sonali Chauhan (Faculty, MIMT)</p>
Outcome of Activity	It promoted unity in diversity and understanding through multilingualism and multiculturalism in students from different cultures.

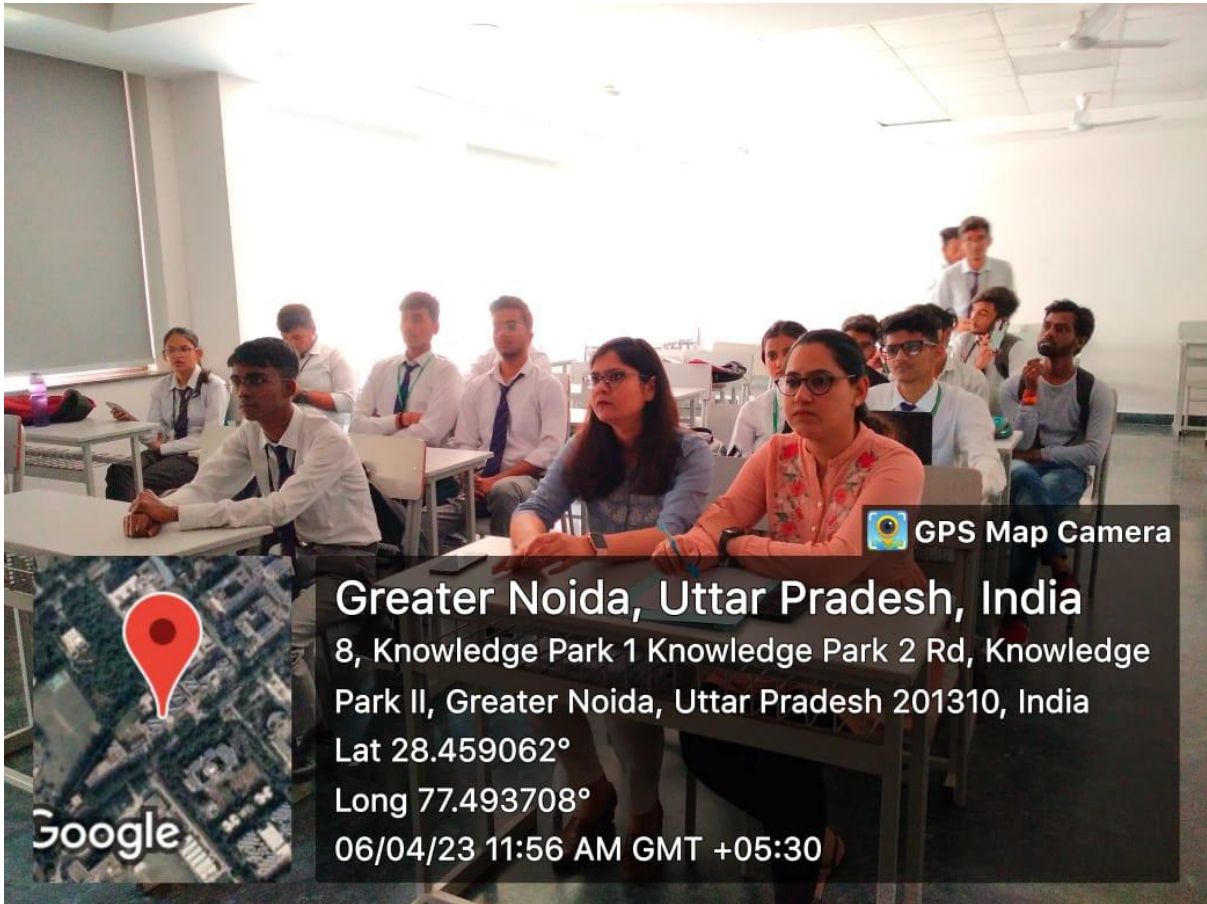


Glimpses of Cineasta: Create Your Own Vlog (Students presenting Audio/visual Vlogs showcasing Culture, Food, Language, Dance forms, Tourism of Uttar Pradesh, Meghalaya, Arunachal Pradesh)





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