

Mangalmay Institute of Management Technology Greater Noida (U.P.)

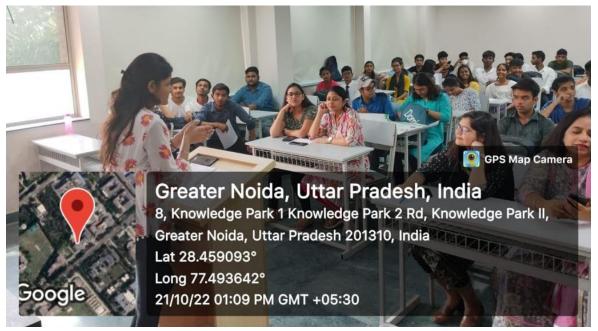


REPORT	
Name of Activity:	Awareness Drive on Green Diwali
Date	21st October 2022
Venue	MIMT Campus
Organized by	ECO Club, MIMT
Beneficiary	126 MIMT Students
Coordinator	Ms Pravneet Kaur, Asst. Professor, MIMT
Objective	The awareness drive aimed to sensitize students on the importance of celebrating Diwali in an eco-friendly way
Content	The sustainability of the environment and the protection of our planet earth is the main idea behind celebrating Green Diwali. Since many years, our government is promoting the concept of Green Diwali as burning the fire crackers on Diwali pollutes it to hazardous levels and therefore increases the risk of global warming. Keeping the same vision is mind, MIMT organized an awareness drive to urge the citizens to behave responsibly to protect the environment. Students of MIMT participated enthusiastically by taking part in poster making and speech competitions. The drive started with speech competition wherein students shared their views and opinions on Green Diwali. Varied views on eco-friendly Diwali, ban on firecrackers, use of earthendiyas, importance of spending time with family, the risks of medical issues due to noise and smoke from the firecrackers etc. were shared. The latter part of the drive was focused on Poster Making competition wherein students showcased beautifully made posters on the topic of Green Diwali. The posters were judged on the basis of the intricacy and impact of message that was shared. Winners of both speech competition as well as poster making competition were later awarded with certificates. The students roared slogans of 'Green Diwali! Happy Diwali!' while marching in the Mangalmay Campus and thereby concluding the awareness drive.
Outcome of Activity	Students got aware about the significance of Green Diwali and how celebrating Diwali without the use of firecrackers can be beneficial for the environment as a whole. The pledged to celebrate Diwali in an eco-friendly manner.

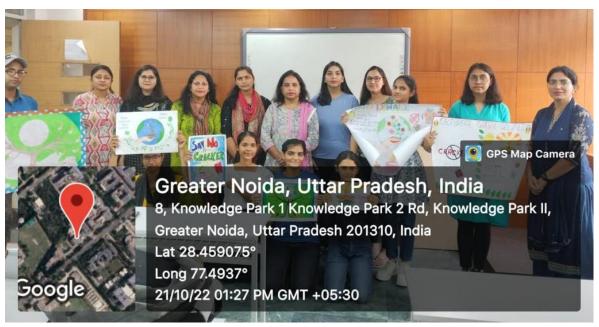


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Picture 1: Students participating and delivering speech on the effects of Green Diwali

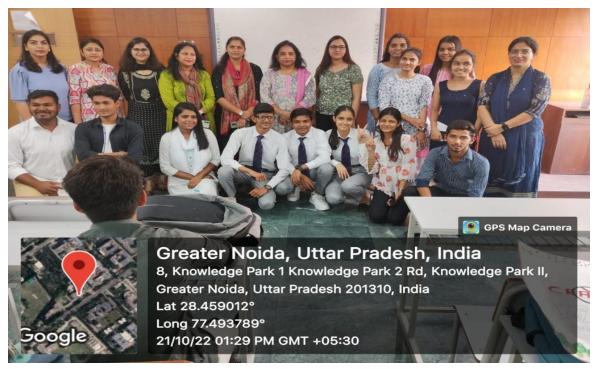


Picture 2: Students alongwith faculty members displaying their posters

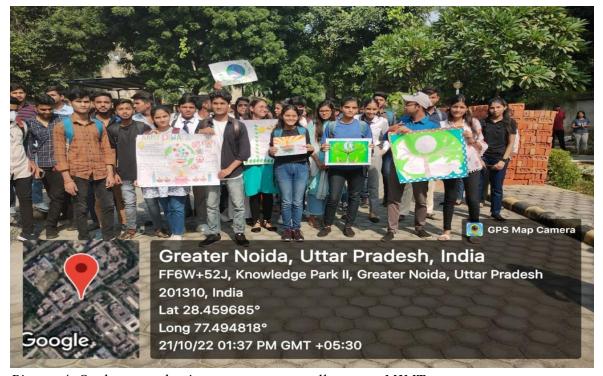


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Picture 3: Participants of speech competition posing for a concluding picture



Picture 4: Students conducting an awareness rally across MIMT campus