



PROGRAM : B.Com 2021-2022

PROGRAM : B.Com 2021-2022							
Program Outcomes							
1	Knowledge		Knowledge	Communication and Ethical	Team and Leadership	Critical Thinking and Analytical Reasoning	Entrepreneurial Acumen
2	Communication and Ethical						
3	Team and Leadership						
4	Critical Thinking and Analytical Reasoning						
5	Entrepreneurial Acumen						
Course Code	Subjects	Blooms Taxonomy	PO 1	PO2	PO3	PO4	PO5
Semester 1							
C010101T	BUSINESS ORGANIZATION						
Course Objective							
CO1	To develop an understanding of business & business organization	K1, K2	3	1		2	3
CO2	Understand & analyse the concept of different forms of business organisation	K2, K3	3	1		3	3
CO3	Understand & analyze the knowledge about plant Location & Size of business unit	K2,K3	3	2		3	3
CO4	Understand & analyze the knowledge about business combination & Rationalisation	K2,K3	3	2		3	3
		AVERAGE	3	1.5		2.75	3
		3	3	1.5		2.75	3
C010102T	BUSINESS STATISTICS						
Course Objective	The purpose of the paper is to inculcate and analytical ability among the students						
CO1	Gaining Knowledge of basic concept of business statistics	K1,K2	3			2	1
CO2	To compute various measures of central tendency, measures of Dispersion and their implication on business performance.	K3	3			3	1



CO3	To compute various measures of time series analysis, correlation and regression analysis and their implication on	K3	3			3	1
CO4	To perform practical application for taking managerial decision	K4	3	2		3	2
		AVERAGE	3	2		2.75	1.25
		3	3	2		2.75	1.25
C010103T	BUSINESS COMMUNICATION						
Course Objective	The objective of this course is to develop effective business communication skills among the students.						
CO1	Understand the business communication strategies and principles to prepare effective communication for business situations.	K2,K3	3	3	2	2	2
CO2	Develop an understanding of appropriate organizational formats and channels used in business communications	K2	3	3	2	1	2
CO3	understand & Analyse ethical, legal, cultural, and global issues affecting business Communication.	K2,K3	3	3	2	2	2
CO4	Developing understanding & applying effective verbal and non-verbal communication skills.	K2,K3	3	3	2	2	2
		AVERAGE	3	3	2	1.75	2
		3	3	3	2	1.75	2
C010104T	INTRODUCTION TO COMPUTER APPLICATION						
Course Objective							
CO1	Remember & Comprehend the basics of Computers	K1,K2	3			1	1
CO2	Understand & apply the knowledge of DBMS	K2,K3	3	1		2	1
CO3	Understand & apply the knowledge of data processing	K2,K3	3	1		2	1
CO4	Understand & apply the knowledge of word processing	K2,K3	3	1		2	1
		AVERAGE	3	1		1.75	1
		3	3	1	0	1.75	1
V0001026	MICRO BIOLOGY MOOCS (TALLY)						
CO1	Remember & Comprehend the basics of tally	K1,K2	3				1
CO2	Understand & apply the knowledge of ledger creation	K2,K3	3	1			1
CO3	Understand & apply the knowledge of accounting voucher	K2,K3	3	2			1



CO4	Understand & apply the knowledge of GST accounting	K2,K3	3	2		2	1
		AVERAGE	3	1.66666 667		2	1
		3	3	1.66666 667	0	2	1
Z010101T	FOOD NUTRITION & HYGIENE						
CO1	Remember & Comprehend the concepts of Food & Nutrition	K1,K2	3	2			1
CO2	Remember & Comprehend the concepts of Nutrients - Macro & Micro	K1,K2	3	2			1
CO3	Remember & Comprehend the concepts of 1000 days Nutrition	K1,K2	3	2		2	1
CO4	Remember & Comprehend the concepts of Community Health	K1,K2	3	2		2	1
		AVERAGE	3	2		2	1
		3	3	2		2	1
Semester 2							
C010201T	BUSINESS MANAGEMENT						
Course Objective							
CO1	Develop an understanding of management concepts	K1, K2	3	1		3	2
CO2	Develop an understanding of functions of planning & organisation & its implementation in the business	K2,K3	3	2	2	3	2
CO3	Develop an understanding of functions of directing in the business	K2,K3	3	2	2	3	2
CO4	Develop an understanding of functions of controlling in the business	K2,K3	3	2	2	3	2
		AVERAGE	3	1.75	2	3	2
		3	3	1.75	2	3	2
C010202T	FINANCIAL ACCOUNTING						
Course Objective	To impart basic accounting knowledge as applicable to business						
CO1	Understand and apply accounting concepts, principles and conventions for their routine monetary transaction.	K2, K3	3			2	2



CO2	Understand about IFRS, IBC for preparation and reporting of financial statements	K2, K3	3			2	2
CO3	Analyse, interpret and communicate the information contained in basic financial statements and explain the	K4	3			2	2
CO4	Understand about Accounting records for goods, Hire & Royalties Accounts and preparing financial statements	K2, K3	3			2	2
		AVERAGE	3			2	2
		3	3			2	2
C010203P	COMPUTERISED ACCOUNTING						
Course Objective							
CO1	Remember & Comprehend the basics of computerised accounting	K2	3				1
CO2	Understand the concept of computer & accounting information system	K2	3				1
CO3	Understand the concept of computerised accounting system	K2	3	2			1
CO4	Application of computerised accounting system	K3	3	2		2	2
		AVERAGE	3	2		2	1.25
		3	3	2		2	1.25
C010204T	ESSENTIALS OF E-COMMERCE						
Course Objective							
CO1	Remember & Understand the basics of Internet & Commerce	K1, K2	3	1			2
CO2	Develop an understanding of B2C Model & its application	K2,K3	3	2		2	2
CO3	Develop an understanding of B2B Model & its application	K2,K3	3	2		2	2
CO4	Develop an understanding of E Governance model	K2	3	2			2
		AVERAGE	3	1.75		2	2
		3	3	1.75		2	2
C010205T	BUSINESS ECONOMICS						
Course Objective	This course is meant to acquaint the student with the principles of business economics as are applicable in business						



CO1	Remember the concepts of economics and also able to understand the various economic principles to make effective	K1, K2	3			2	3
CO2	Understand the law of demand & supply & their elasticities, evaluate & analyse these concepts in changing situations of business	K2, K3	3			2	3
CO3	Understand the production concept its relation to the business world	K2, K3	3			2	3
CO4	Understand & evaluate the different market structure and for application of various pricing strategic	K4	3			2	3
		AVERAGE	3			2	3
		3	3			2	3
QB070201T	COMPUTER SCIENCE DATABASE MANAGEMENT SYSTEM						
Course Objective							
CO1	Remember & Understand the concept of DBMS Technology	K1, K2	3				1
CO2	Understanding the business application of DBMS	K1, K2	3	1			1
CO3	Understanding & Application of DBMS for business process	K2, K3	3	1		2	1
CO4	Remember & Understand the Data mining techniques	K1, K2	3	2		2	1
		AVERAGE	3	1.33333		2	1
		3	3	1.33333	0	2	1
V0001099	FOUNDATION COURSE IN DIGITAL MARKETING						
Course Objective							
CO1	Be able to understand the concept of Digital Marketing & E-commerce in today's scenario.	K1, K2	3	2			2
CO2	To able to create and maintain a good website and blog posts	K1, K2	3	2		2	2
CO3	Be able to understand the concept of Email Marketing in today's modern world	K1, K2	3	2			2



CO4	To understand the Social Media Marketing techniques via various platforms	K1, K2	3	2	2	1	2
		AVERAGE	3	2	2	1.5	2
		3	3	2	2	1.5	2
Z010201	FIRST AID & HEALTH						
CO1	Remember & Comprehend the concept of Basic First Aid	K1, K2	3	2			1
CO2	To understand the concept of advanced First Aid & Disaster Management	K1, K2	3	2			1
CO3	To understand the Basic Sex Education	K1, K2	3	2			1
CO4	To understand the Mental Health & Psychological First Aid	K1, K2	3	2			1
		AVERAGE	3	2			1
		3	3	2	0	0	1
Year 2							
C-201	COMPANY LAW						
Course Objective	To impart basic understanding of provisions of Companies Act concerning incorporation and regulation of business organizations.						
CO1	Understanding of provisions of Companies Act 2013	K1, K2	3			2	3
CO2	Understanding the provisions of Companies Act relating to allotment of securities	K2	3	2		3	3
CO3	Understanding the provisions of Companies Act relating to management & administration	K2	3	2		2	3
CO4	Understanding the provisions relating to directors under companies act 2013	K2	3	2		2	3
CO5	Understanding the provisions relating to Winding up of company under companies act 2013	K2	3	2		2	3
		AVERAGE	3	2		2.2	3
		3	3	2		2.2	3
C-202	COST ACCOUNTING						
Course Objective	This course exposes the students to the basic concepts and the tools used in cost accounting.						



CO1	Understand and apply cost accounting concepts & Principles	K2,K3	3	2		2	3
CO2	Develop basic understanding of Material, Labour and Overhead cost	K2	3	2		2	3
CO3	Understanding and apply the knowledge of Cost Ascertainment	K2,K3	3	3		2	3
CO4	Understand and analyse of Job, Batch and Contract costing	K2,K3	3	2		2	3
CO5	Understanding and apply the knowledge of Cost Records	K2,K3	3	3		2	3
		AVERAGE	3	2.4		2	3
		3	3	2.4		2	3
C-203	PRINCIPLES OF BUSINESS MANAGEMENT						
Course Objective	This course familiarizes the student with the basics of principles of management.						
CO1	Develop an understanding of management concepts	K2,K3	3				3
CO2	Develop an understanding of functions of planning & organisation & its implementation in the business	K2,K3	3			2	3
CO3	Develop an understanding of functions of organisation & its implementation in the business	K2,K3	3		2	2	3
CO4	Develop an understanding of functions of controlling in the business	K2,K3	3	2	2	2	3
		AVERAGE	3	2	2	2	3
		3	3	2	2	2	3
C-204	INCOME TAX						
Course Objective	It enables the students to know the basics of Income Tax and its implications						
CO1	Remember & comprehend the basic concepts of Income tax	K1	3			2	3
CO2	Understand the basis of charge in Income tax	K2	3			2	3
CO3	Understand & analyzing the concepts of Heads of Income	K2,K3	3	2		3	3
CO4	Understand and apply the knowledge of Computation of Tax Liability	K2,K3	3	3		3	3
CO5	Understand and apply the knowledge of Tax management	K2,K3	3	3		3	3
		AVERAGE	3	2.66666		2.6	3
		3	3	2.66666		2.6	3



				667			
C-205	FUNDAMENTALS OF ENTREPRENEURSHIP						
Course Objective	It provides exposure to the students to the entrepreneurial culture and industrial growth so as to preparing them to set up and manage their own small units.						
CO1	Remember and comprehend basic concepts of entrepreneurship	K1,K2	3				3
CO2	Develop and apply the knowledge on Promotion of a Venture	K2,K3	3	2			3
CO3	Understand & analyse the concept of Entrepreneurial Behaviour	K2,K3	3	3	2	2	3
CO4	Understand & Analyse the role of Entrepreneurial Development programme	K2,K3	3	3	2	2	3
CO5	Understand the role of Entrepreneur	K2	3	2	2	2	3
		AVERAGE	3	2.5	2	2	3
		3	3	2.5	2	2	3
C-206	PUBLIC FINANCE						
Course Objective	The objective of this course is to provides basic knowledge about various intricacies for Public finance						
CO1	Remember and comprehend the basic concepts Public Finance	K1, K2	3				2
CO2	Develop an understanding of Public Expenditure	K2	3	2			3
CO3	Develop an understanding of Public Revenue and its application	K2,K3	3	2		2	3
CO4	Develop an understanding of Public Debts and its application	K2,K3	3	2		2	3
CO5	Understand the scope of Indian Public Finance System	K2	3	2		2	3
		AVERAGE	3	2		2	2.8
		3	3	2		2	2.8
002	BHARTIYA SANSKRITI						
CO1	Basic Introduction to Bhartiya Sanskriti	K1, K2	3	2			
CO2	Remember and comprehend the history of Indian Culture	K1, K2	3	2			
CO3	Remember and comprehend the history of Indian heritage	K1, K2	3	2			
CO4	Basic Introduction to Indian Literature	K1, K2	3	2			
CO5	Develop an understanding of India's Cultural diversity	K1, K2	3	2			
		AVERAGE	3	2			
		3	3	2			



010	ENGLISH						
CO1	Basic Understanding of Nouns, Pronoun, articles	K1, K2	3	3			2
CO2	Remember & Comprehend the use of Active & Passive Sentences	K1, K2	3	3			2
CO3	Basic Understanding of Conjunction & Preposition	K1, K2	3	3			2
CO4	Basic Understanding & application of Phonetics	K1, K2	3	3			2
CO5	Develop an understanding of reading novels or books	K1, K2	3	3			2
		AVERAGE	3	3			2
			3	3	3	0	0
012	PHYSICAL EDUCATION						
CO1	Remember & Comprehend the concept of Health Education	K1, K2	3				2
CO2	Basic understanding of Nutrients & diet	K1, K2	3				2
CO3	Basic understanding of Health Problem	K1, K2	3				2
CO4	Basic understanding of Diseases	K1, K2	3				2
CO5	Basic understanding of Environmental Health	K1, K2	3				2
		AVERAGE	3				2
			3	3	0	0	0
	YEAR 3						
C-301	CORPORATE ACCOUNTING						
Course Objective	This course enables the students to develop awareness about corporate accounting in conformity with the provisions of companies Act.						
CO1	Understand about Issue of Shares and Debentures	K2	3	1			2
CO2	Understand the accounting for special Issues	K2	3	2			2
CO3	Understand and analyse about Valuation of goodwill and shares	K2,K3	3	2		2	3
CO4	Understand and apply the knowledge about final accounts	K2,K3	3	3		2	3
CO5	Understand the scope Consolidated balance sheet	K2	3	2			2
		AVERAGE	3	2		2	2.4
			3	3	2	2	2.4
C-302	AUDITING						
Course Objective	This course aims at imparting knowledge about the principal and methods or auditing and their applications .						



CO1	Understand the basic concepts of auditing	K2	3	2			2
CO2	Understand & apply the provisions of Audit Procedure	K2,K3	3	2		2	2
CO3	Understand the provisions of Audit of companies	K2	3	2		2	3
CO4	Understand & analyse the audit report	K2,K3	3	2		2	3
CO4	Understand the scope of Recent trends in auditing	K2,K3	3	2		2	3
		AVERAGE	3	2		2	2.6
		3	3	2		2	2.6
C-303	PRINCIPLES OF MARKETING						
Course Objective	The objective of this course is to help students understand the concept of marketing and its applications.						
CO1	Remember and Comprehend the basic concepts of marketing	K1, K2	3	2			2
CO2	develop an understanding on consumer behaviour & segmentation	K2	3	2		2	2
CO3	Understand & Apply the concept of Product & its pricing	K2,K3	3	2	2	2	2
CO4	Develop understanding on distribution channels of marketing	K2	3	2	2	1	2
CO5	Develop & understand the international marketing	K2	3	2	2	1	2
		AVERAGE	3	2	2	1.5	2
		3	3	2	2	1.5	2
C-304	ECONOMIC LAWS						
Course Objective	It will provide a basic knowledge of Economic laws to the learners.						
CO1	Remember and comprehend the Securities Laws	K1,K2	3			2	2
CO2	Understand and analyze the Environmental Laws	K2,K3	3	1		2	2
CO3	Understand and analyze the IPR Laws	K2,K3	3	1		2	2
CO4	Understand and analyze the Foreign exchange & Anti- corruption Laws	K2,K3	3	1		2	2
CO3	Understand and analyze the Industrial Laws	K2,K3	3	1		2	2
		AVERAGE	3	1		2	2
		3	3	1		2	2
C-305	E-COMMERCE						



Course Objective	To enable the student to become competent to understand the mechanism for excelling in E Commerce based employment and self-employment oppotunities.						
CO1	Remember and Comprehend the concept of E commerce	K1, K2	3			2	2
CO2	Understand and analyse the various form of online business	K2,K3	3			3	2
CO3	Undertand & application of technology used in Online business	K2,K3	3	2		3	2
CO4	Understand and analyse the operations & payment system of E-commerce	K2,K3	3	2		3	2
CO5	Understand and analye the Security and legal Aspects of E- commerce	K2,K3	3	2		3	2
		AVERAGE	3	2		2.8	2
		3	3	2		2.8	2
C-306	Managment Accounting						
Course Objective	To enable the students to understand the practical knowledge of decision-making accounting, which is related to the management.						
CO1	Develop an understanding of management accounting concepts in business	K1,K2	3			3	3
CO2	Develop basic understanding of budgetary control and apply this knowlwdge in business	K2,K3	3			3	3
CO3	Understand and analyse the Funds and cash flow & marginal costing	K2,K3	3			3	3
CO4	Develop understanding of standard costing and analysis of variances in business	K2,K3	3			3	3
CO5	Understand and analyse the concept of marginal costing in business	K2,K3	3			3	3
		AVERAGE	3			3	3
		3	3			3	3
003	PHYSICAL EDUCATION						
CO1	Remember and Comprehend the concept of Posture	K1,K2	3				
CO2	Understand the concept of First Aid	K1,K2	3				
CO3	Understand the concept of Psychological & Mental Health	K1,K2	3				



Mangalmay Institute of Management & Technology
Greater Noida (U.P)



CO4	Understand the concept of Environmental Concept	K1,K2	3				
CO5	Understand the various Yoga aasan & its applications	K2,K3	3				
		AVERAGE	3				
		3	3				