

REPORT

Event : Faculty Development Program (FDP)

Topic : Quality Research Methods

Day & Date : Monday - Friday, 18-22 July, 2022

Mode : Hybrid

Live on : Microsoft Teams https://bit.ly/3RAMamL

Venue : MIMT Seminar Hall & Microsoft Teams Online Platform

Convener(s) : Dr. Meenakshi Sharma, Professor, MIMT, Gr. Noida, UP

Co-Convener(s) : (Lt.) Dr. Seema Singh, Assistant Professor, MIMT, Gr. Noida, UP.

Resources Person(s) : Dr. Sahil Gupta, Associate Professor, Chandigarh University.

Dr. Sumit Narula, Director- Amity School of Communication, Gwalior Dr.

Pooja Goel, Associate Professor, Delhi University.

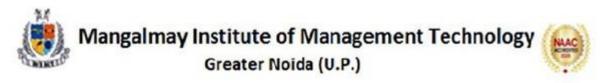
Faculty Participants : 82

FDP Theme: Quality Research Methods

"Qualitative Research Methods is intended to impart knowledge on tools and techniques used in empirical research, report writing, selecting an ideal research topic, abstract, thesis, and research paper writing skills, selecting the right journals for the produced research papers, detecting plagiarism, and handling editorial decisions, as well as revising the manuscript in accordance with the suggested comments of peer referees. DAY 1: Qualitative Analysis using NVIVO Day 2: Thematic Analysis, Social Media Analysis, Mendeley Referencing Day 3: Research Writing Ethics, Fake and Predatory Journal Practices Day 4: Qualitative Methods- SLR Day 5: Qualitative Methods- Meta Analysis, Bibliometric Analysis

.Objectives of the FDP

- To develop an understanding of the philosophical foundations of various research methodologies and to give them a thorough overview of the framework for qualitative research as well as the nuances of designing studies using qualitative methods
- To Comprehend the research process and underlying design principles
- To gain awareness on the concept of originality of research Improve their quality of research
- To increase the expertise and provide the best possible platform for effectively analyze and present their data and research outcomes
- To know the process of finding good quality journals for research and publishing



INAUGURAL SESSION:

IQAC & Department of Management, Mangalmay Institute of Management & Technology (MIMT) organized 05 Days FDP on "Quality Research Methods" at MIMT Seminar Hall, Block-A. The inaugural session of the FDP commenced with the lamp lightening ceremony and Saraswati Vandana followed by felicitation of dignitaries present on the occasion.



Lamp lightening ceremony and Saraswati Vandana

FDP Opening Remarks

The FDP was set off with the opening remarks by Ms. Prerna Mangal, Executive Director, Mangalmay Institute of Management & Technology (MIMT). Firstly, she addressed the gathering with brief introduction of the MIMT and also talked about role of research in very energetic manner. She welcomed all the resource person and delegates of the FDP. She said that expertise and advice of the resource persons will provide new heights to the intellect of the FDP. She also mentioned that, this program offers the platform to develop an understanding of the philosophical foundations of various research methodologies and to give them a thorough overview of the framework for qualitative research as well as the nuances of designing studies using qualitative methods.







(Address by Ms. Prerna Mangal, Executive Director, Mangalmay Institute of Management & Technology (MIMT)) Felicitation Ceremony



(Ms. Prerna Mangal, Executive Director, Mangalmay Institute of Management & Technology (MIMT) felicitating to Dr. Sahil Gupta, Associate Professor, Chandigarh University)

After the Felicitation Ceremony, Dr.Ajay Pratap Singh, addressed the gathering with welcome note. He explained to the audience about the importance of research in academics with significance of systematic identification of research problems. Then, He explained about the role of quality research. Lastly, he congratulated MIMT Team to organize such fruitful program which will be helpful for future Endeavour of researchers.







Dr. Sahil Gupta, Associate Professor, Chandigarh University start the morning session with full zeal and enthusiasm. He started with Peer enrichment session on "Tips & Tricks for budding research". He talked about the three keys i.e. key term, key database and key platform then, he explained the function of Google scholar and H-Index. Also, he explained how to calculate h-index. He addressed the gathering about the concept of Qualitative Analysis in research and how to install NVIVO. He helped to the audience regarding successfully installation of NVIVO.

In Session II Day-01, he started his lecture with Concept of NVIVO and explained usage of NVIVO. He explained the following significance of NVIVO:-

- Analyze and organize unstructured text, audio, video, or image data.
- Playback ability for audio and video files, so that interviews can be transcribed in NVIVO.
- Ability to capture social media data from Facebook and Twitter using the NCapture browser plug- in.
- Import notes and captures from Evernote great for field research.
- Import citations from EndNote, Mendeley, Zotero, or other bibliographic management software great for literature reviews.

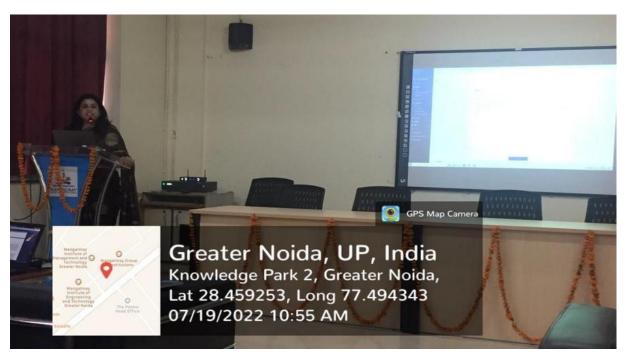






Day - 02

In starting of Day-02, Dr. Geeti Sharma welcomed to the resource person and faculty delegates of the FDP. She explained the relationship between Academic and research in very systematic manner. Also, she explained challenges & contemporary methods to solving the problems occur in Qualitative Research Process.



In Technical Session, Dr. Sahil Gupta, Associate Professor, Chandigarh University started his lecture on the topic of Thematic Analysis. Firstly, he explained the concept and role of Thematic Analysis in qualitative research. He describe that Thematic analysis is a qualitative data analysis method that involves reading through a data set (such as transcripts from in depth interviews or focus groups), and identifying patterns in meaning across the data to derive themes.





Thematic analysis involves an active process of reflexivity, where a researcher's subjective experience plays a central role in meaning making from data. Thematic analysis was widely used in the field of psychology as well as other fields that use qualitative research methods. Also, he explained the situations and scenarios where Thematic Analysis should use. After that, he explained about the role of Social Media Analysis and Mendeley Referencing in research process.







Day-03

Dr. Sumit Narula, Director- Amity School of Communication, Gwalior was the resources person for the Day- 03 through online mode only on Microsoft team platform.

In starting of Day-03, Ms.Sonali Chauhan, Faculty-MIMT gave the brief introduction of resource person to the audience. She welcomed to the resource person and faculty delegates of the FDP.

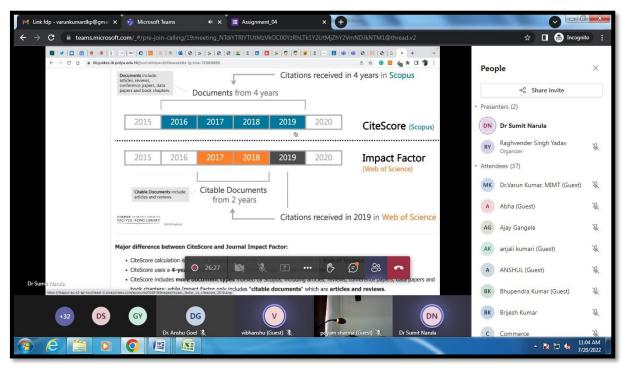


In Technical Session, Dr. Sumit Narula, Director- Amity School of Communication, Gwalior had started his lecture with the introduction of Research Writing Ethics. He explained the role of ethics in research writing with very energetic manner. He also explained the principles for research ethics with examples. He explained Research ethics relates to questions about how researchers formulate and clarify their research topic, research design and gain access, collects data, process and store data, analyzes data and write up research findings in a moral and responsible way. This means that researcher will have to ensure that the way you design your research is both methodologically sound and morally defensible to all those who are involved.

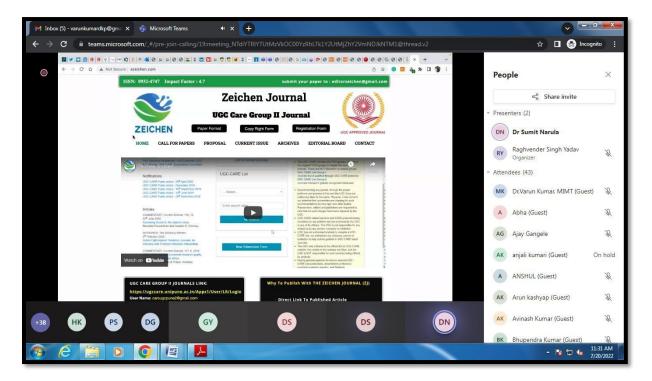
After the discussion of Research Writing Ethics, he started the explanation regarding Fake and Predatory Journal Practices with systematic presentation. Firstly, he defined the meaning of fake and predatory journal and how can we identify fake and Predatory Journal. Also, he explained the Checklist to Identify Fake Journal. He explained point to point Characteristics of Predatory Journals.







(Dr. Sumit Narula, Director- Amity School of Communication, Gwalior addressing the gathering through online mode)



(Dr. Sumit Narula, Director- Amity School of Communication, Gwalior addressing the gathering through online mode)





Day-04

Dr. Pooja Goel, Associate Professor, Delhi University was the resources person for the Day-04. In starting of Day-04, Ms.Sonali Chauhan, Faculty-MIMT gave the brief introduction of resource person to the audience.



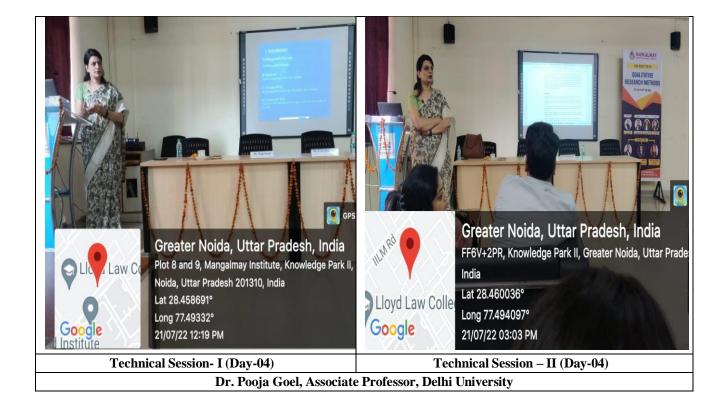
(Dr. Pooja Goel, Associate Professor, Delhi University with Tulsi Sapling)

In Technical Session, Dr. Pooja Goel, Associate Professor, Delhi University had started his lecture with the introduction of Systematic Literature review (SLR). She explained different types of Literature review and role of SLR in quantitative research. She explained Systematic literature review is a basic scientific activity that allows scientists to view the "lay of the land" in a particular area. It identifies, evaluates, and synthesizes research results to create a summary of current evidence that can contribute to evidence- based practice. Systematic review methodology employs the same principles and rigor required in primary research. Typically, systematic literature reviews address narrow research questions (i.e., "Does the current literature prove that treatment 'x' works better than treatment 'z'"?) that are typically answered using meta-analysis techniques with evidence from randomized controlled trials using similar outcome measures.

She had proposed three premises for conducting systematic reviews: (a) to reduce large amounts of information into comprehensible units, (b) to aggregate critical information for decision-making and (c) to efficiently move from knowledge discovery to implementation.







Day-05

In starting of Day-05, Dr. Pooja Goel, Associate Professor, Delhi University started her lecture on the topic of Meta Analysis in qualitative research. She defined qualitative meta-analysis is an attempt to conduct a rigorous secondary qualitative analysis of primary qualitative findings. She also explained the purpose of Meta Analysis in qualitative research. She presented the distinctive features of conducting meta-analysis approaches. Several considerations important for conducting qualitative meta-analysis were also discussed. She used examples of the first experiences attempted with qualitative meta-analysis in the field of research.

Then post lunch, She explained the concept and role of Bibliometric Analysis in research. She also explained the importance of biblioshiny analysis. She defined biblioshiny is a shiny app providing a web-interface for bibliometrix. It supports scholars in easy use of the main features of bibliometrix: Data importing and conversion to data frame collection. Data gathering using Dimensions, PubMed and Scopus APIs collection. At the end of the technical session, many participants were asked questions to the resources person and she answered them with very enthusiastic manner.

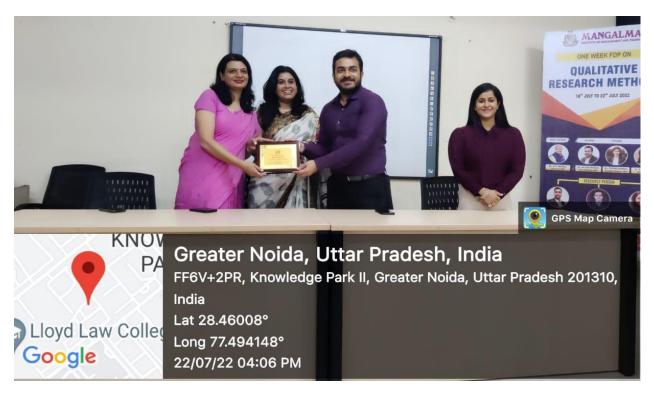


Dr. Pooja Goel, Associate Professor, Delhi University





At Last, Er. Aayush Mangal, Vice-Chairman, Mangalmay Institute of Management & Technology (MIMT) has given gratitude to the Dr. Pooja Goel, Associate Professor, Delhi University with memento for wonderful sessions.



After the successfully completion of five days Faculty Development Program, Certificate distributed to all participants by the Dignitaries.









(FDP Participants)

Learning Outcome:

Faculty Development Program on "Quality Research Methods" held on 18-22 July, 2022 at MIMT Seminar Hall of Mangalmay Institute of Management and Technology, Gr.Noida, UP with 82 Participants have reached out to the resource persons with the following points:

- 1. Developed understanding of the philosophical foundations of various research methodologies and framework for qualitative research as well as the nuances of designing studies using qualitative methods
- 2. The future researchers have got a glimpse of their future research field related to the different sub themes of the FDP, thereby making them enable to choose their research topic.
- 3. Comprehended the research process and underlying design principles
- 4. Gain awareness on the concept of originality of research Improve their quality of research
- 5. Understood the methods of effectively analyze and present their data and research outcomes
- 6. Gain awareness about the process of finding good quality journals for research and publishing



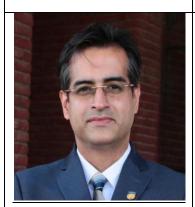


Profile of Resource Persons



Dr. Sahil Gupta is Ph.D. in Digital Marketing Strategies with nearly 7 years of experience in higher education and a year in IT industry. With more than 15 international publications to his credit in various journals listed in ABDC /SCI/SCOPUS categories. Dr. Gupta has expertise in the area of Digital Strategy formulation. Currently, he is serving as Assistant Professor, IMS Ghaziabad University Courses Campus. In his previous assignment at Doctoral Research Centre, Chitkara Business School he worked as Assistant Professor and was looking at Doctoral program in Management. He has

Conducted various workshop on Research Methods and Qualitative Research Analysis



Dr Sumit Narula (PhD) is Director, Amity School of Communication, Amity University Madhya Pradesh, Gwalior since June 2013. He is a very well known Researcher and Editor in the field of Media Studies. He is also an alumnus of Panjab University, Chandigarh. He has cleared the National Eligibility Test (NET) in two different subjects Mass Communication and Journalism and Gandhian and Peace Studies respectively. He is the founder Editor in Chief of the SCOPUS and UGC CARE List indexed Bi-Annual journal named Journal of Content Community and Communication. He has also published two books and edited six books. One edited book named 'Environmental Awareness and the Role of Social Media' published by IGI Global Publications, USA has recently been indexed in Clarivate Analytics' Web of Science Book Citation Index. Till date, he has also published 15 National and International papers and attended and chaired many national and international conferences. He has also been invited to Google Singapore for hands-on training on the debunking of Fake News and Disinformation and also running a Centre on Detection of Fake News and Disinformation.



Dr Pooja Goel is an academician, researcher, author, and trainer. An alumnus of Kurukshetra University, she holds a Masters (M. Com.) and Doctorate (Ph. D.) in Commerce. She is also a Post Graduate Diploma holder in Business Administration from Symbiosis University, Pune and a gold medalist in Diploma in Reasoning. Presently, Pooja is an Assistant Professor at Department of Commerce, University of Delhi with more than 15 years of experience in teaching and research. She has published more than 30 papers in UGC, ABDC, Web of Sciences, She is an empanelled research supervisor with University of Delhi. Her research interest areas are sustainability, consumer behavior, and technology adoption. She has presented more than 20 papers in national and international conferences in India and abroad. She has also won best paper award in Marketing Track at International Conference organized by Sharda University, Greater Noida. Pooja is a regular trainer in statistical tools (SPSS, AMOS SEM, and R) at Panjab University, GNDU, Indraprastha University, Kurukshetra University,

Panjabi University, University of Delhi, and other universities.



NAAC

List of Participants:

S.No 1	Name	Name of Institute/University
	Onima Ranjan	AKTU, UP
		Amity Business School, Amity University, Noida, Uttar
2	Aastha Sawhney	Pradesh
3	Bhavana Sharma	Birla Global University Bhubaneshwar.
	Neelni Giri	
4	Goswami	Chandigarh University
_	D 177	Mangalmay Institute of Management & Technology, Greater
5	Raj Kumar	Noida
6	Anjali Kumari	DEI Agra, UP
7	Naresh	Gautam Buddha University Greater Noida
8	Namita Nagpal	GGSIPU, New Delhi
0	Da Maskan Khan	Gl Bajaj Institute of Technology & Management, Greater Noida
9	Dr. Muskan Khan	Gl Bajaj Institute of Technology & Management, Greater
10	Shweta Nagar	Noida
11	Abha Gupta	IGNOU, New Delhi
12	Naina Tyagi	IIMT College of Management
13	Divya Singh	IME Sahibabad.
14	Pushpendra Verma	IME Sahibabad.
	T dompondra v orma	In 25 Suilloudus
15	Dolly Sharma	Malwanchal University, Indore
16	Sanyogita Maurya	Mangalamay Institute, Greater Noida
17	Vipin Panwar	Mangalmay Group of Institutions, Greater Noida
	Neetu Kumari	Mangalmay Institute of Engineering & Technology, Greater
18	Rajput	Noida
		Mangalmay Institute of Engineering & Technology, Greater
19	Shweta Chauhan	Noida
20	Dhumandna Vuman	Mangalmay Institute of Engineering & Technology, Greater Noida
20	Bhupendra Kumar	Mangalmay Institute of Engineering & Technology, Greater
21	Mala Yadav	Noida
		Mangalmay Institute of Engineering & Technology, Greater
22	Mekhala	Noida
		Mangalmay Institute of Engineering & Technology, Greater
23	Ghanshyam Yadav	Noida
2.4	D I 1	Mangalmay Institute of Engineering & Technology, Greater
24	Dr Ishwar Singh	Noida Man galmay Institute of Engineering & Technology
25	Dhananjay Singh	Mangalmay Institute of Engineering & Technology, Greater Noida
23	Amit Kumar	Mangalmay Institute of Engineering & Technology, Greater
26	Agrawal	Noida
		Mangalmay Institute of Engineering & Technology, Greater
27	Arun Kashyap	Noida
•	a	Mangalmay Institute of Engineering & Technology, Greater
28	Girish Dutt Gautam	Noida Noida Grand
29	Amit Kumar	Mangalmay Institute of Engineering & Technology, Greater
29	Mourya	Noida Mangalmay Institute of Engineering & Technology, Greater
30	Prabhat Kumar	Noida
		Mangalmay Institute of Engineering & Technology, Greater
	Dr. Yogesh Kumar	Noida





32	Himanshoo Tiwari	Mangalmay Institute of Engineering & Technology, Greater Noida
33	Pradeep Kumar	Mangalmay Institute of Engineering & Technology, Greater Noida





34	Km Priyanka	Mangalmay Institute of Engineering & Technology, Greater Noida
35	Peeyush Tomar	Mangalmay Institute of Engineering & Technology, Greater Noida
36	Sonal Saini	Mangalmay Institute of Engineering & Technology, Greater Noida
37	Suruchi Khanna	Mangalmay Institute of Management & Technology, Greater Noida
38	Dr. Ajay Pratap Singh	Mangalmay Institute of Management & Technology, Greater Noida
39	Indra Kant Pathak	Mangalmay Institute of Management & Technology, Greater Noida
40	Avinash Kumar	Mangalmay Institute of Management & Technology, Greater Noida
41	Meenakshi Sharma	Mangalmay Institute of Management & Technology, Greater Noida
42	Ashutosh Gaur	Mangalmay Institute of Management & Technology, Greater Noida
43	Poyam Sharma	Mangalmay Institute of Management & Technology, Greater Noida
44	Raghvender Singh Yadav	Mangalmay Institute of Management & Technology, Greater Noida
45	Neha Dhingra	Mangalmay Institute of Management & Technology, Greater Noida
46	Sonali Chauhan	Mangalmay Institute of Management & Technology, Greater Noida
47	Anshu Goel	Mangalmay Institute of Management & Technology, Greater Noida
48	Lt.(Dr) Seema Singh	Mangalmay Institute of Management & Technology, Greater Noida
49	Vibhanshu	Mangalmay Institute of Management & Technology, Greater Noida
50	Varun Kumar	Mangalmay Institute of Management & Technology, Greater Noida
51	Pooja Goel	Mangalmay Institute of Management & Technology, Greater Noida
52	Jaspreet Kaur	Mangalmay Institute of Management & Technology, Greater Noida
53	Dr. Anju Bala	Mangalmay Institute of Management & Technology, Greater Noida
54	Gazal Singh	Mangalmay Institute of Management & Technology, Greater Noida
55	Sushil Kumar Maurya	Mangalmay Institute of Management & Technology, Greater Noida
56	Munish Kumar Tiwari	Mangalmay Institute of Management & Technology, Greater Noida
57	Anshul	Mangalmay Institute of Management & Technology, Greater Noida
58	Brijesh Kumar	Mangalmay Institute of Management & Technology, Greater Noida
59	Priyanka Singh	Medicaps University
60	Namrata Singh	NIET College
61	Nisha	NIET College
62	Ajay Kumar Gangele	NIET College





63	Meenu Chaudhary	NIET College
64	Kuljeet Kaur	Niilam University Kaithal
	Harsheetaa	
65	Bhardwaj	NMIMS
66	Imran Ali	Noida Institute of Engineering & Technology, Greater



		Noida
67	Shruti Sharma	Noida Institute of Engineering & Technology (Niet)
		Noida Institute of Engineering & Technology, Greater Noida
68	Imran Ali	
69	Diksha Malhotra	PEC, Chandigarh
70	Krishan Kant Yadav	Prestige Institute of Management , Gwalior M.P.
71	Harwinder Kaur	Rayat Bahra University Kharar
72	Dr.Manju Singh	Rccv Girls (P.G.) College Ghaziabad
73	Shikha Choudhary	Rccv Girls College Ghaziabad
74	Nikita Tyagi	Rccv Girls College Ghaziabad/ Ccs University Meerut
75	Anshu Batra	Rccv Girls College, Ghaziabad
76	Nirupama Singh	Rccv Girls College, Ghaziabad
77	Anjali Girdhar	Shanti Niketan College, Hisar
	Sumeet Kumar	
78	Singh	Sharda University
79	Srishti Arora	IGNOU, New Delhi
80	Shalini Singh	Sunderdeep Group of Colleges
81	Sukhdeep Kaur	University School of Education, Rayat Bahra University, Mohali
82	Vikas Sharma	Usb-Chandigarh University



Mangalmay Institute of Management Technology



AMAR UJALA, (MY CITY) PAGE NO.: 04 TUESDAY, 19-07-2022

शोधकर्ताओं के लिए गुणात्मक अनुसंधान आवश्यक

ग्रेटर नोएडा। नॉलेज पार्क स्थित मंगलमय इंस्टीट्यूट ऑफ मैनेंजमेंट एंड टेक्नोलॉजी में 18 से 22 जुलाई तक शिक्षकों एवं शोधकर्ताओं के लिए फैकल्टी डेवलपमेंट प्रोग्राम की शुरुआत हुई। वाइस चेयरमैन आयुष मंगल ने कहा कि शिक्षा के साथ रिसर्च भी एक महत्वपूर्ण भूमिका निभाता है। रिसर्च के टूल्स से हम अलग-अलग पैरामीटर पर मूल्यांकन करके उत्तर का आकलन कर सकते हैं। ब्यूरो

मंगलमय इंस्टीट्यूट ऑफ मैनेजमेंट एंड टैक्नोलॉजी में शिक्षकों एवं शोधकर्ताओं के लिये एफडीपी कार्यक्रम का हुआ आयोजन

शफी मोहम्मद सैफी जनता की खोज

ग्रेटर नोएडा। शिक्षाविदों और शोधकताओं के लिये गुणात्मक अनुसंधान कार्यक्रम का आयोजन किया है मंगलमय ग्रुप ऑफ इंस्टीट्यूशन्स के चेयरमैन अतुल मंगल, वाइस चेयरमैन आयुष मंगल एवं कार्यकारी निदेशक प्रेरणा मंगल ने सुबह 10.30 बजे दीप जलाकर





एक आवश्यकता है। मंगलमय इंस्टीट्यूट ऑफ मैनेजमेंट एंड टैक्नोलॉजी, ग्रेटर नोएडा ने अनुसंधान विकास की आवश्यकता को ध्यान में रखते हुये 18 से 22 जुलाई तक एक सप्ताह का शिक्षकों एवं शोधकताओं के लिये एफडीपी

एफडीपी कार्यक्रम का उद्घाटन किया। कार्यक्रम की औपचारिक शुरूआत संस्थान के वाइस चेयरमैन आयुष मंगल एवं कार्यकारी निदेशक प्रेरणा मंगल के उद्घोधन के साथ हुई। वाइस चेयरमैन आयुष मंगल ने रिसर्च स्कोलरर्स को प्रोत्साहित करते हुये कहा कि आज के युग में शिक्षा के साथ रिसर्च भी एक महत्वपूर्ण भूमिका निभाता है। रिसर्च के टूल्स सेहम अलग-अलग पैरामीटर पर मूल्यांकन कर-के उत्तर का आंकलन कर सकते है।आइक्युएसी निदेशक डा० अजय प्रताप सिंह ने सम्बोधन के दौरान साझा किया कि कैसे अनुसंधान गुणात्मक अनुसंधान अध्ययन सफल और सार्थक को सुविधाजनक बनाने के लिये प्रभावी ढ़ंग से उपयोग किया जा सकता है। इसके बाद संस्थान की निदेशिका डा० गीति शर्मा ने सत्र के लिये मुख्य वक्ता डा0 साहिल गुप्ता को आमंत्रित किया। डा० साहिल गुप्ता ने डेटाबेस एवं गुणात्मक विधियों एवं दृष्टिकोण के तत्व को समझने में मदद करने लिये विभिन्न आयामों पर विस्तार से चर्चा की। इस अवसर पर डीन डा0 मीनाक्षी शर्मा ने बताया कि बदलते युग के साथ हमें सभी टूल्स की जानकारी होना आवश्यक है।विभिन्न संस्थानों के कुल 56 प्रतिभागियों ने एफडीपी में ऑनलाइन एवं ऑफलाइन माध्यम से भाग लिया। इस 5 दिन की एफडीपी में डा0 साहिल गुप्ता, डा० समित नरूला तथा डा० पूजा गोयल द्वारा अलग-अलग दिन रिसर्च टूल्स की जानकारी देंगे। इस अवसर पर विभिन्न कॉलिजों की प्रवक्ता शामिल हुये। इस अवसर पर मिस सोनली चैहान, डा० अंश् गोयल, डा० पोयम शर्मा, डा० राजकुमार, डा० धनंजय सिंह, डा० मुनीष कुमार तिवारी, डा० वरूण कुमार, मिस मनीषा शर्मा, डा० गजल शर्मा आदि उपस्थित रहे। अंत में डा० पूजा गोयल, डा० सीमा पुंडीर ने धन्यवाद करते हुये पहले दिन का समापन किया।

