



Mangalmay Institute of Management Technology
Greater Noida (U.P.)



	Report
Name of Activity	Workshop on Skills Required to be Industry Ready
Date	03 November , 2020
Venue	Seminar Hall, MIMT
Organised by	Management Department
Participated by	BBA/ B.COM students (167 students)
Name of Expert	Ms. Urvashi Sharma
Activity Convener	Dr. Raj Kumar
Content	<p>With the initiative of IQAC, Mangalmay Institute of Management Technology, the department of management organized a program “Skills Required to be Industry Ready” for the BBA and B.COM students. Skills are very important when you are a part of the industry. There are many skills that you acquire with experience, and some that are considered to be must have. The students can increase the probability of getting employed if they learn some traits that make the person industry ready and fit to be hired for the job instantly.</p> <p>This program started with the warm welcome of all dignitaries Shri Aayush Mangal (Vice Chairman, MIMT), Dr. Tushar Kanti (Director, MIMT) and all the faculty members.</p> <p>The main aim of the program was to motivate the students to manage their time, think innovatively, creatively and learn personality traits for their career development. Campus to corporate connect training aids in transitioning from a college to corporate environment. The total of 167 students participated in this program. The expert began the session with a point that expectations and responsibilities in workplace compared to college. Also gave the tips to students for enhance their soft skills and how to become efficient through learning the basics of corporate communication, managing time and the mind-set shift that is required when moving from a college to a corporate environment. At the end of the program concluded with the queries round and feedback from the students.</p>
Objective	The main aim of the event was increase the confidence of students and offer tools like goal setting, team work and stress management. This program helps the students to develop a growth mindset by highlighting the importance of soft skills for better future.
Outcome of Activity	The students participated enthusiastically and enhanced their knowledge to become industry ready.



Resource Person Profile



URVASHI SHARMA – Journey from an MBA to Top Management Leader to an Entrepreneur

Bachelor's degree in Commerce from Gargi College, Delhi University to Master's in Business Administration from Thames Valley University, Greater London – Ms. Sharma has been an ardent learner, a firm decision maker and an experimenter with cross functional and cross industry roles in her career.

She is someone who did not confine herself to any particular profile or industry in her 18 + years of professional journey. A true visionary with clear focus, who acquired rich professional experience in established and renowned leaders like BLUE DART EXPRESS as her launch pad to VODAFONE (formerly HUTCH), to Su-Kam Power Systems.

In her last association with Su-Kam as General Manager, she has been instrumental in crafting a whole new function of Channel Relationship Management team catering to 1200 + Channel Partners both in India and Overseas.

With her zeal to venture into unexplored industries, she contributed 6 years of her career into Academia in the field of Training as Training Head with Modi Group. And that's precisely why she tags herself with rich and colourful career – Customer Experience Leader to Trainings and much more – a perfect blend of Corporate and Academia.

To top it all, she is unstoppable in her career progress, as she recently converted into an Entrepreneur by launching her own brand of Healthy Snacks – SNAXUP and has been making waves on the biggest ecommerce platforms like AMAZON, FLIPKART, wellversed.in, GOOGLE and her own website www.snaxup.com. With a magnanimous start of 70+ products on these portals, she is now geared up to reach 100+ number by mid Oct and a grand launch of her mobile app.