



Event Name : Invited Talk on “**The Power of Communication**”

Day & Date : **Wednesday, 18-Nov-2020**

Venue : Seminar Hall, Block A

Participants : 84

Resource Person: Dr. Beena Agarwal, Associate Professor in the Department of English, Dharam Samaj Degree College, Aligarh.

Report

Department of BCA at Mangalmay Institute of Management Technology took an initiative to invite **Dr. Beena Agarwal**, Associate Professor, Department of English, Dharm Samaj Degree College, Aligarh to deliver a talk on “The Power of Communication” for the students of BCA (all years) in Seminar Hall, Block B, on 18-Nov-2020

Prof. Abhay N. Tripathi, Head of Department of BCA officially welcomed Dr. Beena by presenting a flower bouquet. Mr. Suraj introduced the speaker and topic of the lecture to the students. There were 50 students present for this lecture. Mr. Himanshu Rastogi, Dr. B.N. Pathak, Mr. Suraj Shukla and all the staff members were also present. The invited talk was conducted to provide the students with an insight of global exposure and understanding of various key concepts like Kinesics, Non-verbal behavior, Proxemics and their importance to be professional in specifically in private industry.

She explained that Communication is the pivot role on which the modern globe resolves. Communication can be verbal or non verbal. Being able to communicate effectively is the most important of all life skills. Communication skills involve the effective and efficient transfer of information. There are different types of skills one can learn and practice to become an effective communicator. To stand out from the competition effective communication skills are important. At the time of Recruitment employers want to see the Resume and Covering letter which highlights the skills. And this is first solid impression to the employer. Once people develop communication skill they can impress their boss, teammates and others.

The lecture was interesting and gave all the students a great opportunity to learn many things in regards to developing a creative mindset, speaking fluent English and focusing on the future.

Afterward, there was an interactive session, where she invited questions and responded to them in a lively and humorous manner. The session ended with a vote of thanks that was given by Dr. Pallavi Jain.