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| Name of Activity | Workshop on Entrepreneurship as Career Opportunity |
| Date | 17 th November 2020 |
| Venue | Seminar Hall |
| Organised by | Management Department |
| Name of Expert | Mr. Sushil Kumar Aggarwal, Promoter and Chairman of Avro India Limited (Trainer) |
| Resource Person Profile | <p>A visionary entrepreneur and philanthropist, Mr. Sushil Kumar Aggarwal is the Promoter and Chairman of Avro India Limited. Mr. Aggarwal is a pioneer of one of India's top plastic molded furniture company and has received many awards for his contribution in the MSME industry. The latest felicitations were by UP Government and felicitated by Zee Group for exceptional contribution towards the martyrs of the nation and their family. He is currently co-chairman of CII (Northern Region) MSME. Chairman CII W.Up MSME, He is also a member of various Industrial Bodies like IIA, SSGT Road Industrial Area and MG Road Industrial Area. He is also the National President of 'All India Plastic Molded Furniture Manufacturer Association'.</p> <p>Keenly interested in sharing knowledge and teaching, he is also a Motivational Speaker and has addressed more than 15,000 people in last one year at various events across nation.</p> |
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| Participated by | BBA and B.Com. II and III year students (207) |
| Activity Convener | Dr. Meenakshi, Faculty, MIMT |
| Objective | The aim of this workshop was to inculcate a culture entrepreneurial mindset. It will help students to shape their dream with a roadmap for being an entrepreneur. |



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| Report | <p>With turbulence of technological development and uncertainty in environment doing job cannot be the only option to create career, With this full of opportunity thought, Mangalmay Institute of Management Technology organized workshop on “Entrepreneurship as career option”. The expert started the workshop with enumerating the importance of having entrepreneurship and entrepreneur in a nation. He stated that Entrepreneurs are frequently thought of as national assets to be cultivated, motivated, and remunerated to the greatest possible extent. In fact, some of the most developed nations such as the United States are world leaders due to their forward-thinking innovation, research, and entrepreneurial individuals. Great entrepreneurs have the ability to change the way we live and work, on local and national bases. If successful, their innovations may improve standards of living, and in addition to creating wealth with entrepreneurial ventures, they also create jobs and contribute to a growing economy. He discussed how to prepare the business plan and what are the legal and financial formalities involved. The workshop was interactive in nature which included audio video play, business activities and model to start a business.</p> |
| Outcome of Activity | <p>Students are aware of financial and legal formalities and a proper process to start a business.</p> |